

Vision Statement

Promoting **PROSPERITY, GROWTH**, and
OUR WAY OF LIFE in the **LOWER OAAHE**
REGION.

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About the Chamber

The Pierre Citizens Union was organized in 1881 to promote Pierre and was later renamed the Pierre Area Chamber of Commerce. Although the name has changed, the mission of the Chamber has stayed the same. The Chamber of Commerce is a non-profit membership organization that is a resource to the community and a voice for its members within the Pierre and Fort Pierre communities.

Chamber Team

Alicia Fabel - afabel@pierre.org
President & CEO

Dani Norden - dnorden@pierre.org
Member Services Director

Miranda Panzer - mpanzer@pierre.org
Tourism Director

Ann Norden - anorden@pierre.org
Office Manager

Ely De Alba - edealba@pierre.org
Communication & Event Specialist



Chamber Initiatives

At the Chamber, we're all about embracing local love and we've got some exciting updates to share with you:

The Big Idea

So, what's the deal with Loyal2Local? Back in 2018, the Chamber launched a campaign to rally our community around the idea of putting our hometown, Pierre/Fort Pierre, first on their shopping lists. Plus, we're passing on the wisdom to the next generation about why shopping local rocks!

Fast forward to 2024, and we're proud to say that over 100 businesses and individuals have joined this movement. But guess what? We're not stopping there!

Introducing our fresh twists for 2024: **Livin' Local Live** and **Livin' Local Mixers**. These are more than just events; they're gatherings of local enthusiasts like you, celebrating our way of life in the Oahe region. It's all about connecting businesses and community members in a fun and engaging way.

Let's keep this momentum going and make our community even stronger. Together, we'll promote prosperity, growth, and the unique charm of living local. Join us in bringing the Loyal2Local Campaign to life like never before!

Loyal2Local

The Loyal2Local Campaign was launched as a way to rally our community to showing support to our local businesses in our community.

Livin' Local MXR

Livin' Local Mixers are a way to connect with your business peers. We want to provide you the opportunity to meet and visit with friends new and old.

Livin' Local LIVE

Livin' Local Lives are where you join the chamber and we will do a video feature of your business to promote you as a valued member. (See A La Carte for availability)



2024 Investor Levels

BENEFITS

| | N/A | M: N/A Q: \$100 | M: \$90 Q: \$250 | M: \$215 Q: \$625 | M: \$420 Q: \$1250 | M: \$1000 Q: \$3000 |
|---|-----|--------------------|---------------------|----------------------|-----------------------|------------------------|
| Event posting on community calendar | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Member pricing for chamber events | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Listing in Visitors Guide & Membership Directory | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Ribbon cutting services | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Receive member mailing labels free of charge (1 set/year) | | ✓ | ✓ | ✓ | ✓ | ✓ |
| Opportunity to present at a C.A.N. meeting* | | ✓ | ✓ | ✓ | ✓ | ✓ |
| Display brochures & business cards in chamber office | | | ✓ | ✓ | ✓ | ✓ |
| Event promotion in monthly newsletter | | | ✓ | ✓ | ✓ | ✓ |
| Member sponsorship credits | | | \$600 | \$2100 | \$4600 | \$12000 |
| Website advertisement 480x60px | | | 3 MONTH | 6 MONTH | 9 MONTH | 12 MONTH |
| Sponsor Wall | | | | SMALL | MEDIUM | LARGE |
| Opportunity to host/co-host Livin'Local mixers | | | | ✓ | ✓ | ✓ |
| Organic social media posts | | | | | 1 | 2 |
| Provide promotional materials for sport shows | | | | | | ✓ |
| Featured newsletter article | | | | | | ✓ |

* details in committees & education

Member Form

Please fill the form out if you are a new member, changed locations, or someone else will be handling your member account.

Name of Business/Individual: _____

Physical Address of Business: _____

Mailing Address of Business: _____

Business Phone: _____ Cell Phone: _____

Business Web Address: _____ Email: _____

Social Media:

Facebook Handle: _____ Instagram Handle: _____

Company Representatives:

Primary/Billing: _____

Marketing: _____

Type of Business: _____

Description of Business for Chamber Website:

Key Words for Optimizing an Online Business Search:

Business Categories:



Individual \$50

Supporter \$150



Angler Investor \$400

Wavemaker Investor \$1000



Prairie Investor \$2500



Ringneck Investor \$5000



Horizon Investor \$12000

www.pierre.org | 605.224.7361



A comprehensive list of Chamber and Visit Pierre events. Discover all of the sponsor opportunities available for your business. Contract is only good for the 2024 year, it is business responsibility to utilize the benefits.

Investor _____ Tier _____

Date _____ Credits _____

GOVERNMENT RELATIONS

Care packages distributed first day of legislative session.

- ☐ \$1000 Legislative Welcome Sponsor (2)
- ☐ \$500 Legislative Coffee Sponsor (4)
- ☐ \$300 Care Package Sponsor (8)

AGRI-INTEREST

January - December 2023

- ☐ \$2000 Ag Champion Sponsor (1)
- ☐ \$1000 Ag Appreciation Sponsor (2)
- ☐ \$500 Ag Scholarship Sponsor (4)
- ☐ \$300 Ag Field Day Sponsor (6)
- ☐ \$150 Ag Supporter (8)



SHARPE SHOWDOWN

April 27 - 28, 2024

- ☐ \$2500 Stage Sponsor (1)
(Includes 1 team of 2)
- ☐ \$1000 Meal Sponsor (2)
- ☐ \$500 Trophy Sponsor (3)
- ☐ \$250 Big Fish Sponsor (3)
- ☐ \$250 Big Bag Sponsor (3)



GOLF CLASSIC

Thursday June 6, 2024

- ☐ \$2000 Champion Sponsor (1) (Includes 1 team of 4)
- ☐ \$1000 Hole-in-One (1)
- ☐ \$500 Eagle Sponsor (1)
- ☐ \$400 Team Registration (25)
- ☐ \$250 Prize Sponsor (2)
- ☐ \$200 Special Feature Sponsor (2)
- ☐ \$100 Hole Sponsor (18)



GLOW GOLF

Friday, August 9, 2024

- ☐ \$1500 Champion Sponsor (1)
(Includes 1 team of 4 & glow ball)
- ☐ \$300 Team Registration (18)
- ☐ \$300 Glow Golf Ball (5)
- ☐ \$250 Prize Sponsor (2)
- ☐ \$200 Special Feature Sponsor (2)
- ☐ \$150 Glow Sponsor (9) (2 Holes)



RINGNECK ROUNDUP

Friday, October 18, 2024

- ☐ \$2000 Entertainment Sponsor (1)
- ☐ \$1000 Venue Sponsor (1)
- ☐ \$500 Hospitality Sponsor (2)
- ☐ \$100 Supporter (4)



PARADE OF LIGHTS

Monday, November 18, 2024

- ☐ \$1000 Presenting Sponsor (1)
- ☐ \$150 Award Sponsor (5)



COMMUNITY BASH

Thursday, December 5, 2024

- ☐ \$3000 Stage Entertainment Sponsor (1)
- ☐ \$2000 Floor Entertainment Sponsor (2)
- ☐ \$1000 Stage Sponsor (3)
- ☐ \$500 Sound Check Sponsor (3)
- ☐ \$500 Premium Table Reservation (10)
- ☐ \$350 General Table Reservation (10)
- ☐ \$300 Photo Corner (3)
- ☐ \$200 Door Prize Sponsor (3)
- ☐ \$150 Dessert Sponsor (4)

Light Up THE PIERRE AREA

December 9 - 31, 2024

See the best holiday light displays in the Pierre Area. View the map of participating locations, and then vote for your favorite display.

- ☐ \$150 Light-Up Pierre Awards Sponsor (2)

Livin' Local MXR

Quarterly - 2024

Partner Businesses manage a booth at mixer and provide a \$50 door prize for the event.

If you would like to be a partner business, choose your session below.

- ☐ Summer (10) - PTBD
 - Focus - Loyal2Local Night
- ☐ October (5) - Ringneck Round-Up
 - Focus - Business Showcase

Livin' Local LIVE

Monthly - 2024

- ☐ Become a Participant (8)
 - Guest Star to promote your event or tell us more about your business.
 - Recorded Clips with the Chamber Staff.
 - Clips posted on our social media platforms

2025 VISITORS GUIDE

Distributed to over 18,000 visitors annually

- ☐ \$2000 Back Cover (1)
- ☐ \$1700 Inside Front/Back (2)
- ☐ \$1350 Full Page (5)
- ☐ \$950 Half Page
- ☐ \$550 Quarter Page
- ☐ \$400 One-Eighth Page



LEADERSHIP PIERRE

2024 - 2025

- ☐ \$2000 Program Sponsor (1)
- ☐ \$400 Session Sponsor (9)
- ☐ \$250 Lunch Sponsor (9)
- ☐ \$100 Snack Sponsor (3)

Loyal2Local DONATION

Donate any amount for the Chamber to use for promoting local business and shopping local.

- ☐ Amount Here _____

Totals

Available Credits: _____

Wavemaker \$600

Prairie \$2100

Ringneck \$4600

Horizon \$12000

Used Credits: _____

Credit Balance: _____

Investor
Signature _____

Chamber
Signature _____

Committees & Education

Creating and executing projects, events, initiatives, and programs requires dedicated individuals who transform great ideas into extraordinary experiences. Our Chamber committees and programs play a vital role in making this happen. They not only provide a platform for collaboration and networking but also offer opportunities to cultivate leadership skills and share your valuable expertise.

To become an active part of this dynamic community, reach out to us at ContactChamber@pierre.org or simply give us a call at (605) 224-7361. Your involvement can make a significant difference, both for your business and for our vibrant community.

LEADERSHIP PIERRE 2023-2024

Kick-off Meeting



LEADERSHIP PIERRE

Join our comprehensive nine-month program designed for both current and emerging leaders within the Pierre/Fort Pierre communities. This experience aims to foster personal growth by honing individual skills while providing valuable insights into the trends, challenges, and issues that impact Hughes & Stanley Counties.

EDUCATIONAL SEMINARS

We offer a diverse range of educational opportunities throughout the year, delving into subjects such as customer service, effective management of challenging employees, financial literacy, and more. Our goal is to empower individuals with practical knowledge and skills that are essential for personal and professional growth.

CAPITAL AREA NETWORKING (C.A.N.)

We are an integral part of the Chamber team, fully dedicated to advancing our mission of cultivating a robust and thriving business community. Our focus revolves around outreach, retention, and representation, and we achieve this through the following sub-committees: Ribbon Cuttings, Open Houses, Grand Openings, Ground Breakings, and Livin' Local Mixers.

GOVERNMENT RELATIONS COMMITTEE

We bring our local agriculture community closer to the Pierre/Ft. Pierre business scene by nurturing valuable connections. This collaborative effort is championed by three dedicated sub-committees: Ag Field Day, Ag Scholarships, and the Ag-Appreciation Banquet.

AGRI-INTEREST COMMITTEE

Fosters connections between our local agriculture community and the Pierre/Ft. Pierre business scene through the dedicated efforts of three sub-committees: Ag Field Day, Ag Scholarships,

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Pierre Area
Chamber of Commerce



@pierre_area_chamber

Tips & Tricks

PREPARE YOURSELF FOR SUCCESS

We believe in the power of keeping you informed and promoting your business effectively. The most crucial way to achieve this is by ensuring your directory listing is current and engaging. Here's how you can make the most of it:

1. **ADD A WEBSITE DESCRIPTION**
2. **ADD YOUR LOGO**
3. **HIGHLIGHT EVENTS AND HOT DEALS**
4. **ADVERTISE JOB OPENINGS**
5. **EVENT REGISTRATION AND PAYMENT**
6. **REPRESENTATIVES' PROFILES**
7. **NETWORK WITH OTHER MEMBERS**
8. **EXPLORE SPONSORSHIP OPPORTUNITIES**

Take the first step towards maximizing your Chamber membership's benefits by visiting

1. REQUEST A RIBBON CUTTING!

If you're opening a new location or celebrating a Grand Opening, a ribbon-cutting ceremony is a fantastic way to gain exposure to your business. We extend invitations to both the media and our Capital Area Networking group, as well as our social media audience to ensure a maximum spread of your event with us.

Rest assured, we provide the ribbon and scissors for the ceremony, making it hassle-free. All we would need from you is the date, time, location, and whether you will provide refreshments. We'll take care of the rest. Furthermore, we showcase the information about the event in our monthly Chamber Newsletter, on our website, and on all of our social media platforms, further amplifying your business's visibility and reach.

2. CHECK OUT YOUR INVESTOR BENEFITS

Review the benefits that come with your level of investment with the Chamber. If you are supplying web banner ads, please submit ads sized 480x60 pixels and 298x60 pixels. Communicate ideal months for your business and supply any additional information for your investment package.

3. SIGN UP FOR CHAMBER NEWSLETTERS

Check out our Weekly and Monthly Newsletters by subscribing on our website. Receive updates about community events and read articles from your Pierre/Fort Pierre Mayors and the Chamber. Sign up at www.pierre.org.

4. ATTENDING CHAMBER EVENTS

Throughout the year, we host a series of events that shine a spotlight on our community, honor significant individuals, and celebrate key industries in the Pierre area. These gatherings serve as excellent networking opportunities and provide a budget-friendly means to promote your business. For a complete list of our upcoming events, please visit our website at www.pierre.org and explore the Chamber's calendar.

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@pierre_area_chamber



