PIERRE AREA
CHAMBER OF COMMERCE

About your Chamber

The Pierre Citizens Union was organized in 1881 to promote Pierre and was later renamed the Pierre Area Chamber of Commerce. Although the name has changed, the mission of the Chamber has stayed the same. The Chamber of Commerce is a non-profit membership organization that is a resource to the community and a voice for its members within the Pierre and Fort Pierre communities.

Vision Statement

Promoting prosperity, growth, and our way of life in the lower Oahe region.

Meet the Team

Chamber Board of Directors

Aaron Fabel
Chair, Oahe Family YMCA

Jodie Anderson
Vice Chair, Strategic Association Services

Jessica Mefferd
Secretary, Mefferd Agency, Farmer's Union Insurance

Jaymason Bramblee
Treasurer, Oahe Federal Credit Union

Thomas Allerdings
Past Chair, ClubHouse Hotel & Suites

Kellie Yackley
Avera St. Mary's

Ty Kinneberg
BankWest

Meredith Lee
Lee Real Estate

Steve Bass
Delta Dental of SD

Kari Bauman
State Farm Insurance

Kevin Tiger
Silver Spur Restaurant

Uriah Steber
Drifters Bar & Grille

Stephen Webb
Gateway Ford, Lincoln & Toyota

Scott Neu
Reinke Gray Wealth Mgmt.

Jill Janecke
Rising Hope Counseling, LLC

Chamber Staff

Tia Kafka
Chamber President & CEO

Clarissia Drefs
Director of Programs & Event

Micah Palmer
Director of Tourism & Marketing

Megan Fast
Marketing & Events Coordinator

Ann Norden
Office Manager

www.Pierre.org | 605-224-7361

Membership ADVANTAGES

The Pierre Area Chamber of Commerce promotes prosperity, growth & our way of life in the lower Oahe region.

Benefits of...

ANGLER INVESTOR $400 *Valued at $1,200*

Monthly *$40* | *Quarterly* *$100*

All members can enjoy these Chamber benefits:

- Ability to place membership news in monthly Chamber Newsletters
- Ability to display your brochure/business cards in Chamber office
- Enhanced membership listing with logo, photos and links to website & social media pages
- Includes business listing in annual Visitor Guide.
- Member pricing on network & educational opportunities
- Capability to list hot deals and job postings on web site
- Opportunity to become a board member
- Qualify to host/co-host a Business After Hours event
- Promoted as a business that participates in the Loyal 2 Local campaign
- Member mailing labels free of charge (1 set per year)

WAVEMAKER INVESTOR $1,000 *Valued at $2,200*

Monthly *$90* | *Quarterly* *$250*

Wavemaker investors receive all Angler benefits, plus:

- $600 in sponsorship credit
- 1 Month website advertisement
- Visitor Center display (small)

PRAIRIE INVESTOR $2,500 *Valued at $4,800*

Monthly *$215* | *Quarterly* *$625*

Prairie Investors receive all Angler benefits, plus:

- $2,100 in sponsorship credit
- 3 months of website advertisements
- Chamber will advertise 1 social media post of your business
- Visitor Center display (medium)

RINGNECK INVESTOR $5,000 *Valued at $10,000*

Monthly *$420* | *Quarterly* *$1250*

Ringneck Investors receive all Angler benefits, plus:

- $4,600 in sponsorship credit
- Newsletter article in a monthly chamber newsletter
- One Loyal 2 Local radio ad on rotation
- 6 months of website advertisements
- Pop-up sponsorship opportunities (Lunch & Learn's, workshops, seminars, etc.)
- Invitation to President's Circle events (2 per year)
- Chamber will advertise 2 social media posts of your business
- Visitor Center display (large)

HORIZON INVESTOR $12,000 (VIP)

Monthly *$1000* | *Quarterly* *$3000*

Horizon Investors receive all Angler benefits, plus:

- $12,000 in sponsorship credit
- Exclusive sponsorship opportunities
- Fully customizable options

Member Update INVESTMENT FORM

Name of Business/Individual: _____

Physical Address of Business: _____

Mailing Address of Business: _____

Business Phone: _____ Cell Phone: _____

Business Web Address: _____ Email: _____

Facebook Handle: _____ Twitter: _____

Instagram Handle: _____ Other: _____

Company Representatives:

Primary: _____ Billing: _____

Marketing: _____ Frontline: _____

Type of Business: _____

Description of Business for Chamber website: _____

_____

_____

Key Words for Optimizing an Online Business Search: _____

_____

_____

Categories: _____

_____

_____

ANNUAL INVESTMENT TIER OPTIONS

Angler Investor: $400

Wavemaker Investor: $1,000

Prairie Investor: $2,500

Ringneck Investor: $5,000

Horizon Investor: $12,000

Loyal2Local

Loyal2Local Individual: $50

Loyal2Local Family: $100

Loyal2Local Supporter: $150

Signed: _____ Tier _____ Date _____

Investor_____ Tier_____ Date_____

Categories of BUSINESS

For our records and Visitor Guide Directory, please indicate any and all categories your business or organization falls under.

ADVERTISING & MEDIA
- ☐ Advertising/Promotions
- ☐ Graphic Design
- ☐ Marketing
- ☐ Press/Publications/Radio
- ☐ Printing & Typesetting Services
- ☐ Public Relations
- ☐ Signs & Banners
- ☐ Videography

AGRICULTURE & OUTDOOR
- ☐ Agriculture
- ☐ Fishing
- ☐ Forestry
- ☐ Guides
- ☐ Hunting
- ☐ Lodges

ARTS, CULTURE & ENTERTAINMENT
- ☐ Art Galleries
- ☐ Arts & Crafts
- ☐ Entertainment
- ☐ Event Planning

AUTOMOTIVE & MARINE
- ☐ ATV/Recreational Vehicles
- ☐ Automotive
- ☐ Marine Charters, Sales & Services

BUSINESS & PROFESSIONAL SERVICES
- ☐ Consultants
- ☐ Human Resources Services

CONSTRUCTION, CONTRACTORS & SUBCONTRACTORS
- ☐ Architectural Design & Building
- ☐ Construction Management
- ☐ Contractors
- ☐ Carpenters
- ☐ Electricians
- ☐ Heating & Cooling
- ☐ Painting
- ☐ Plumbing
- ☐ Welding

COMPUTERS & TELECOMMUNICATIONS
- ☐ Computer Service/Sales
- ☐ Telecommunications

FAMILY, COMMUNITY & CIVIC ORGANIZATIONS
- ☐ Churches
- ☐ Community Organizations

FINANCE & INSURANCE
- ☐ Accountants
- ☐ Banks & Credit Unions
- ☐ Financial & Investment Services
- ☐ Insurance
- ☐ Mortgage Banking

GOVERNMENT, EDUCATION & INDIVIDUALS
- ☐ Education
- ☐ Elected Officials
- ☐ Government

HEALTH CARE
- ☐ Assisted Living
- ☐ Chiropractors
- ☐ Dental
- ☐ Holistic Health
- ☐ Hospitals & Clinics
- ☐ Medical Supply
- ☐ Optical Services
- ☐ Pharmaceutical

HOME & GARDEN
- ☐ Carpets & Interiors
- ☐ Home Furnishings
- ☐ Interior Design
- ☐ Landscaping

LEGAL
- ☐ Attorneys
- ☐ Legal Services
- ☐ Tax Preparation
- ☐ Title Services

LODGING & TRAVEL

- [ ] Attractions
- [ ] Hotels/Motels
- [ ] Resorts
- [ ] Travel Agencies

MANUFACTURING, PRODUCTION & WHOLESALE

- [ ] Manufacturing & Production
- [ ] Wholesale

PERSONAL SERVICES & CARE

- [ ] Beauty Salons/Spas
- [ ] Childcare
- [ ] Cleaning Services
- [ ] Counseling
- [ ] Dry Cleaners
- [ ] Funeral & Cremation Services
- [ ] Massage Therapy
- [ ] Personal Services
- [ ] Security Services

PETS & VETERINARY

- [ ] Pets/Adoption
- [ ] Veterinarians

PUBLIC UTILITIES & ENVIRONMENT

- [ ] Utilities
- [ ] Waste Management

REAL ESTATE, MOVING & STORAGE

- [ ] Apartments/Rentals
- [ ] Property Leasing & Management
- [ ] Real Estate Services
- [ ] Storage

RESTAURANTS, FOOD & BEVERAGES

- [ ] Catering
- [ ] Grocery Store
- [ ] Liquor Store
- [ ] Lounge/Bar
- [ ] Restaurant
- [ ] Specialty Dining

SHOPPING & SPECIALTY RETAIL

- [ ] Antiques/Estate Sales/Consignments
- [ ] Books & Stationary
- [ ] Children's Clothing/Toys
- [ ] Clothing/Shoes
- [ ] Drug & Variety Stores
- [ ] Florists
- [ ] Gifts & Specialty Items
- [ ] Beauty/Cosmetics
- [ ] Jewelry
- [ ] Shopping Centers
- [ ] Office Furniture & Supplies
- [ ] Photographers/Photo Finishing/Framing
- [ ] Hardware
- [ ] Mail Services/Shipping

SPORTS & RECREATION

- [ ] Country Clubs
- [ ] Dance
- [ ] Fitness
- [ ] Sporting Goods

TRANSPORTATION

- [ ] Taxi
- [ ] Car/Bus Rental

OTHER

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Loyal2Local

Investor _____ Tier _____ Date _____

A la Carte EVENTS

*** Exclusive Sponsorship Opportunity for Horizon Investors only.*
This contract is good for one year from renewal date. Investor is responsible for redeeming all benefits.

LEGISLATIVE WELCOME
Tuesday, January 11, 2022

- ☐ $1,000 Governor Sponsor**
- ☐ $500 Welcome Sponsor
- ☐ $300 Care Package Sponsor

AG INDUSTRY SPONSORSHIP
Between January - December 2022

- ☐ $2,000 Presenting Sponsor**
- ☐ $500 Ag Industry Promoter
- ☐ $300 Ag Industry Supporter

LEADERCAST LIVE
Tuesday, May 17, 2022

- ☐ $2,000 Presenting Sponsor** *(Includes 5 tickets)*
- ☐ $250 Advertising Package *(Includes 2 tickets)*
- ☐ $100 Student Sponsor *(Covers cost of 2 students)*
- ☐ $65 Per Ticket ($80 non-members)

GOLF CLASSIC
Thursday, June 2, 2022

- ☐ $2,000 Champion Sponsor** *(Includes 1 Team of 4)*
- ☐ $500 Eagle Sponsor (1)
- ☐ $400 Team Registration *(Team of 4)*
- ☐ $250 Prize Sponsor (2)
- ☐ $200 Special Feature Sponsor
- ☐ $100 Hole Sponsor (18)

FALL GOLFAPALOOZA
Thursday, September 29, 2022

- ☐ $1,500 Champion Sponsor**
- ☐ $500 Eagle Sponsor
- ☐ $250 Team Registration *(Team of 4)*
- ☐ $250 Prize Sponsor (2)
- ☐ $200 Special Feature Sponsor
- ☐ $200 Hole Sponsor (9)

LEADERSHIP PIERRE
September 2022 - May 2023

- ☐ $2,000 Program Champion**
- ☐ $500 Session Sponsor
- ☐ $500 Tuition Sponsor
- ☐ $250 Lunch Sponsor
- ☐ $150 Snack Sponsor
- ☐ $25 Application Fee

PARADE OF LIGHTS
Monday, November 21, 2022

- ☐ $1,500 Presenting Sponsor**
- ☐ $150 Award Sponsor (5)

ANNUAL CELEBRATION
Thursday, December 15, 2022

- ☐ $5,000 Champion Sponsor** *(Includes 2 Tables of 8)*
- ☐ $500 Table Sponsor *(Table of 8)*
- ☐ $300 Awards Sponsor (5)
- ☐ $100 Dessert Sponsor (5)

MARKETING OPPORTUNITIES
Between January - December 2022

- ☐ $100 Website Ad *(Per Month)*
  Months: J F M A M J J A S O N D
- ☐ $100 Social Media Share *(Per Post)*
- ☐ $150 CVB Social Media Hunting Co-Op
- ☐ $150 CVB Social Media Fishing Co-Op
- ☐ $250 CVB Social Media Hunting & Fishing Co-Op
- ☐ $300 Light Up The Pierre Area Supporter

LARGE ENVELOPE MAILING AD
Mailed to over 10,000 visitors annually

- ☐ $100 Bottom Business Card Size Ad (2)
- ☐ $225 Flap of Envelope (1)
- ☐ $275 Top Row Ads (2)
- ☐ $275 Middle Row Ads (2)

MASS MAILING
Distributed to prospective sportsmen visitors

- ☐ $350 Featured in Hunting & Fishing Postcard

VISITOR GUIDE ADS
Distributed to over 17,000 visitors annually

	Chamber Member	Non-Member
☐ Back Cover	$2000	$2500
☐ Inside Front/Back	$1700	$2075
☐ Full Page	$1350	$1700
☐ Half Page	$950	$1200
☐ Quarter Page	$550	$650
☐ One-Eighth Page	$400	$500

A la Carte Total: $ _____
- Sponsorship Credit: _____
Added Investment: $ _____
+ Tier Investment: _____
Investment Total: $ _____

Investor Signature _____

Chamber Signature _____

GET *Involved!*

Projects, events, initiatives and programs don't take shape on their own. It takes manpower to turn a great idea into a wonderful experience. Our chamber committees and programs can help do just that. It also gives our members the opportunity to collaborate and network while developing leadership skills and sharing your expertise. To get involved, contact us at **ContactChamber@pierre.org** or call **(605) 224-7361**.

COMMITTEES

Agri-Interest Committee

- Promotes ties between agriculture-based interests and the Pierre/Ft. Pierre business community
- Sub-Committees: Ag Field Day, Ag Scholarships and Ag-Appreciation Banquet

Government Relations Committee

- Ensures member businesses have a voice in the political process on a local, state and national level
- Sub-Committees: Candidate Forums, Cracker Barrels and Legislative Welcome

Capital Area Networking

- An extension of the Chamber team, committed to helping fulfill our mission of building a strong, vital business community through outreach, retention and representation
- Sub-Committees: Ribbon Cuttings, Open Houses, Grand Openings, Ground Breakings and Business After Hours

EVENTS & PROGRAMS

Business After Hours

- Attend this networking event for more business exposure and meet new people
- Host location must offer a cash-bar & hors d'oeuvres
- Each participating business must offer a door prize of $50 value or more
- Let us know if you want to be a participating business

Leadership Pierre

- A comprehensive nine month program for current and emerging leaders in the Pierre/Ft. Pierre communities
- Develop individual skills, gather awareness of trends, challenges and issues that face Hughes & Stanley Counties

Seminars and Lunch & Learn's

Educational opportunities are held throughout the year, covering subjects like: customer service, managing difficult employees, finances, etc.

Attend Chamber Events

Events are held throughout the year to showcase our community and recognize important people and industries in the Pierre area. These events are always a great networking opportunity and offer a cost-effective way to market your business. View the chamber's calendar on our website, www.pierre.org

Loyal 2 Local

Tips & Tricks

The Pierre Area Chamber Staff & Board of Directors encourage you to use this action plan as a guide to fully take advantage of the membership benefits available to you. If you ever need help, contact the Chamber for assistance at 605-224-7361.

LOG-IN TO THE MEMBER INFORMATION CENTER (MIC)

The number one way for us to keep you informed and share your business is by keeping your directory listing up to date. Add a description and pictures to stand out in the crowd, submit your events and hot deals to attract customers, post your job opening, register & pay for events, enter your staff as representatives, network with other Chamber members, and choose from a host of sponsorship opportunities. Visit www.pierre.org and log in today.

TAKE ADVANTAGE OF YOUR INVESTOR BENEFITS

Review the benefits that come with your level of investment with the Chamber. If you are supplying web banner ads, please submit ads sized 480x60 pixels and 298x60 pixels. Communicate ideal months for your business and supply any additional information for your investment package.

REQUEST A RIBBON CUTTING

For a new location or Grand Opening, a ribbon cutting is a great way to gain exposure and host other members in your location. We invite the media and our Capital Area Networking group to the ceremony. Ribbon and scissors are provided, and a photo is featured in our monthly Chamber Newsletter, on our website and on Facebook.

SIGN UP FOR THE WEEKLY WHAT'S HAPPENING EMAILS

Make sure that we have added you to our email database (or go to our website to subscribe to What's Happening). This is the best way to stay up to date with all of the Chamber news. Manage your scubscriptions from the Member Information Center.

FOLLOW US ON SOCIAL MEDIA

Like us on Facebook at Facebook.com/pierreareachamber and Follow us @pierre_SD on Twitter

SHOW YOUR MEMBER PRIDE

Proudly display your Chamber plaque sticker in your place of business on your door or window. You may also request our E-Plaque to display on your website.

Loyal 2 Local

Contact Us:

Tia Kafka, President & CEO - tkafka@pierre.org
Clarissia Drefs, Programs & Events Director - cdrefs@pierre.org
Micah Palmer Marketing & Tourism Director - mpalmer@pierre.org
Megan Fast, Marketing & Events Coordinator - mfast@pierre.org
Ann Norden, Office Manager - contactchamber@pierre.org

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