



# PIERRE AREA

CHAMBER OF COMMERCE

## About your Chamber

The Pierre Citizens Union was organized in 1881 to promote Pierre and was later renamed the Pierre Area Chamber of Commerce. Although the name has changed, the mission of the Chamber has stayed the same. The Chamber of Commerce is a non-profit membership organization that is a resource to the community and a voice for its members within the Pierre and Fort Pierre communities.

## Vision Statement

Promoting prosperity, growth, and our way of life  
in the lower Oahe region.

## Meet the Team

### Chamber Board of Directors

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**Jennifer Anderson**  
President, Anderson, Nill &  
Associates

**Meredith Lee-Roebuck**  
President-Elect, Lee Real Estate

**Thomas Allerdings**  
Vice President, ClubHouse  
Hotel & Suites

**Russ Hofeldt**  
Secretary, A-G-E Construction

**Melissa Puepke**  
Treasurer, First Dakota  
National Bank

**Bryan Beck**  
Past President, Beck Motor  
Company

**Angie Bollweg**  
Sanford Health

**Steve Bass**  
Edgewood Senior Living

**Kristi Maher**  
SD Discovery Center

**Paul Bowen**  
Slumberland

**Dennis Rounds**  
Consultant

**Aaron Fabel**  
Oahe YMCA

**Chris McConnell**  
Black Hills FCU

**Mikel Holland**  
Avera St. Mary's

**Jodie Hickman Anderson**  
Strategic Association Services

### Chamber Staff

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**Jamie Seiner**  
Chamber CEO

**Katie Johnson**  
Membership Director

**Tia Kafka**  
CVB Director

**Mallory Gordon**  
Events & Communications Director

**Alicia Fabel**  
Administrative Coordinator

# Membership **ADVANTAGES**

The Pierre Area Chamber of Commerce promotes prosperity, growth & our way of life in the lower Oahe region.



## Benefits of...

### **ANGLER INVESTOR \$400** *Valued at \$1,200*

Monthly      Quarterly  
\$40              \$100

All members can enjoy these Chamber benefits:

- Ability to place membership news in monthly Chamber Newsletters
- Ability to display your brochure/business cards in Chamber office
- Enhanced membership listing with logo, photos and links to website & social media pages
- Includes business listing in annual Visitor Guide.
- Member pricing on network & educational opportunities
- Capability to list hot deals and job postings on web site
- Opportunity to become a board member
- Qualify to host/co-host a Business After Hours event
- Promoted as a business that participates in the Loyal 2 Local campaign
- Member mailing labels free of charge (1 set per year)



### **WAVEMAKER INVESTOR \$1,000** *Valued at \$2,200*

Monthly      Quarterly  
\$90              \$250

Wavemaker investors receive all Angler benefits, plus:

- \$500 in sponsorship credit
- 1 Month web banner ad
- Visitor Center display (small)



### **PRAIRIE INVESTOR \$2,500** *Valued at \$4,800*

Monthly      Quarterly  
\$215             \$625

Prairie Investors receive all Angler benefits, plus:

- \$2,000 in sponsorship credit
- 3 months of website advertisements
- Chamber will advertise 1 social media post of your business
- Visitor Center display (medium)



### **RINGNECK INVESTOR \$5,000** *Valued at \$10,000*

Monthly      Quarterly  
\$420             \$1250

Ringneck Investors receive all Angler benefits, plus:

- \$4,750 in sponsorship credit
- Newsletter article in a monthly chamber newsletter
- One Loyal 2 Local radio ad on rotation
- 6 months of website advertisements
- Pop-up sponsorship opportunities (Lunch & Learn's, workshops, seminars, etc.)
- Invitation to President's Circle events (2 per year)
- Chamber will advertise 2 social media posts of your business
- Visitor Center display (large)



### **HORIZON INVESTOR \$12,000 (VIP)**

Monthly      Quarterly  
\$1000            \$3000

Horizon Investors receive all Angler benefits, plus:

- \$12,000 in sponsorship credit
- Exclusive sponsorship opportunities
- Fully customizable options



# New Member INVESTMENT FORM



Name of Business/Individual: \_\_\_\_\_

Physical Address of Business: \_\_\_\_\_

Mailing Address of Business: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Business Web Address: \_\_\_\_\_ Email: \_\_\_\_\_

Facebook Handle: \_\_\_\_\_ Twitter: \_\_\_\_\_

Instagram Handle: \_\_\_\_\_ Other: \_\_\_\_\_

Company Representatives:

Primary: \_\_\_\_\_ Billing: \_\_\_\_\_

Marketing: \_\_\_\_\_ Frontline: \_\_\_\_\_

Type of Business: \_\_\_\_\_

Description of Business for Chamber website: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Key Words for Optimizing an Online Business Search: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Categories: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

## ANNUAL INVESTMENT OPTIONS



Angler Investor: \$400



Wavemaker Investor: \$1,000



Prairie Investor: \$2,500



Ringneck Investor: \$5,000



Horizon Investor: \$12,000



Loyal2Local Individual: \$50

Loyal2Local Family: \$100

Loyal2Local Church, Club,  
Service Organization, Sole  
Proprietor or Educational  
Entity: \$150

Signed: \_\_\_\_\_ Tier \_\_\_\_\_ Date \_\_\_\_\_

Investor \_\_\_\_\_

Tier \_\_\_\_\_

Date \_\_\_\_\_

# Categories of BUSINESS

For our records and Visitor Guide Directory, please indicate any and all categories your business or organization falls under.

## ADVERTISING & MEDIA

- Advertising/Promotions
- Graphic Design
- Marketing
- Press/Publications/Radio
- Printing & Typesetting Services
- Public Relations
- Signs & Banners
- Videography

## AGRICULTURE & OUTDOOR

- Agriculture
- Fishing
- Forestry
- Guides
- Hunting
- Lodges

## ARTS, CULTURE & ENTERTAINMENT

- Art Galleries
- Arts & Crafts
- Entertainment
- Event Planning

## AUTOMOTIVE & MARINE

- ATV/Recreational Vehicles
- Automotive
- Marine Charters, Sales & Services

## BUSINESS & PROFESSIONAL SERVICES

- Consultants
- Human Resources Services

## CONSTRUCTION, CONTRACTORS & SUBCONTRACTORS

- Architectural Design & Building
- Construction Management
- Contractors
- Carpenters
- Electricians
- Heating & Cooling
- Painting
- Plumbing
- Welding

## COMPUTERS & TELECOMMUNICATIONS

- Computer Service/Sales
- Telecommunications

## FAMILY, COMMUNITY & CIVIC ORGANIZATIONS

- Churches
- Community Organizations

## FINANCE & INSURANCE

- Accountants
- Banks & Credit Unions
- Financial & Investment Services
- Insurance
- Mortgage Banking

## GOVERNMENT, EDUCATION & INDIVIDUALS

- Education
- Elected Officials
- Government

## HEALTH CARE

- Assisted Living
- Chiropractors
- Dental
- Holistic Health
- Hospitals & Clinics
- Medical Supply
- Optical Services
- Pharmaceutical

## HOME & GARDEN

- Carpets & Interiors
- Home Furnishings
- Interior Design
- Landscaping

## LEGAL

- Attorneys
- Legal Services
- Tax Preparation
- Title Services

**LODGING & TRAVEL**

- Attractions
- Hotels/Motels
- Resorts
- Travel Agencies

**MANUFACTURING, PRODUCTION & WHOLESALE**

- Manufacturing & Production
- Wholesale

**PERSONAL SERVICES & CARE**

- Beauty Salons/Spas
- Childcare
- Cleaning Services
- Counseling
- Dry Cleaners
- Funeral & Cremation Services
- Massage Therapy
- Personal Services
- Security Services

**PETS & VETERINARY**

- Pets/Adoption
- Veterinarians

**PUBLIC UTILITIES & ENVIRONMENT**

- Utilities
- Waste Management

**REAL ESTATE, MOVING & STORAGE**

- Apartments/Rentals
- Property Leasing & Management
- Real Estate Services
- Storage

**RESTAURANTS, FOOD & BEVERAGES**

- Catering
- Grocery Store
- Liquor Store
- Lounge/Bar
- Restaurant
- Specialty Dining

**SHOPPING & SPECIALTY RETAIL**

- Antiques/Estate Sales/Consignments
- Books & Stationary
- Children's Clothing/Toys
- Clothing/Shoes
- Drug & Variety Stores
- Florists
- Gifts & Specialty Items
- Beauty/Cosmetics
- Jewelry
- Shopping Centers
- Office Furniture & Supplies
- Photographers/Photo Finishing/Framing
- Hardware
- Mail Services/Shipping

**SPORTS & RECREATION**

- Country Clubs
- Dance
- Fitness
- Sporting Goods

**TRANSPORTATION**

- Taxi
- Car/Bus Rental

**OTHER**

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# A la Carte EVENTS

**\*\* Exclusive Sponsorship Opportunity for Horizon Investors only.**

*This contract is good for one year from renewal date. Investor is responsible for redeeming all benefits.*

## LEGISLATIVE WELCOME

*Tuesday, January 14, 2020*

- \$2,500 Presenting Sponsor\*\* (Includes 2 Tables of 8)
- \$500 Dessert Sponsor (1)
- \$300 Per Table (Table of 8)
- \$100 Community Feature Sponsor (10)
- \$40 Per Ticket (Attendee and/or Legislator)

## AG APPRECIATION BANQUET

*Thursday, March 5, 2020*

- \$2,500 Entertainment Sponsor\*\* (Includes 2 Tables of 8)
- \$500 Award Sponsor (2)
- \$300 Table Sponsor (Table of 8)
- \$100 Dessert Sponsor (5)

## LEADERCAST LIVE

*Thursday, May 14, 2020*

- \$2,000 Presenting Sponsor\*\* (Includes 5 tickets)
- \$500 Break Sponsor
- \$250 Welcome Packet
- \$65 Per Ticket (\$80 non-members)

## GOLF CLASSIC

*Thursday, June 4, 2020*

- \$2,000 Champion Sponsor\*\* (Includes 1 Team of 4)
- \$500 Eagle Sponsor (1)
- \$400 Team Sponsor (Team of 4)
- \$250 Prize Sponsor (2)
- \$200 Special Feature Sponsor
- \$100 Hole Sponsor (18)

## TASTE OF PIERRE

*Thursday, June 18, 2020*

- \$3,000 Stage Sponsor\*\*
- \$250 Bar Sponsor (5)
- \$100 Johnny on the Spot Sponsor (5)

## LEADERSHIP PIERRE

*September 2020 - May 2021*

- \$2,000 Program Champion\*\*
- \$500 Session Sponsor (9)
- \$250 Lunch Sponsor (9)
- \$150 Snack Sponsor (9)

## PARADE OF LIGHTS

*Monday, November 23, 2020*

- \$1,500 Presenting Sponsor\*\*
- \$150 Award Sponsor (5)

## ANNUAL CELEBRATION

*Thursday, December 3, 2020*

- \$5,000 Entertainment Sponsor\*\* (Includes 2 Tables of 8)
- \$500 Table Sponsor (Table of 8)
- \$300 Awards Sponsor (5)
- \$100 Dessert Sponsor (5)
- \$65 Individual Ticket

## WEBSITE ADVERTISEMENT

*Between January - December 2020*

- \$100 Website Ad (Per Month)  
Months: J F M A M J J A S O N D

## FACEBOOK ADVERTISEMENT BOOST

*Between January - December 2020*

- \$100 Per Post

## LARGE ENVELOPE MAILING AD

*Mailed to over 10,000 visitors annually*

- \$105 Bottom Business Card Size Ad (2)
- \$210 Flap of Envelope (1)
- \$260 Top Row Ads (2)
- \$260 Middle Row Ads (2)

## MASS MAILING

*Distributed to prospective sportsmen visitors*

- \$350 Featured in Hunting Brochure
- \$350 Featured in Fishing Brochure

## VISITOR GUIDE ADS

*Distributed to over 20,000 visitors annually*

	Chamber Member	Non-Member
<input type="checkbox"/> Back Cover	\$1960	\$2475
<input type="checkbox"/> Inside Front/Back	\$1640	\$2060
<input type="checkbox"/> Full Page	\$1325	\$1650
<input type="checkbox"/> Half Page	\$900	\$1140
<input type="checkbox"/> Quarter Page	\$505	\$620
<input type="checkbox"/> One-Eighth Page	\$370	\$480

A la Carte Total: \$ \_\_\_\_\_  
 - Sponsorship Credit: \_\_\_\_\_  
 Added Investment: \$ \_\_\_\_\_  
 + Tier Investment: \_\_\_\_\_  
 Investment Total: \$ \_\_\_\_\_

Investor Signature \_\_\_\_\_

Chamber Signature \_\_\_\_\_

# GET *Involved!*

Projects, events, initiatives and programs don't take shape on their own. It takes manpower to turn a great idea into a wonderful experience. Our chamber committees and programs can help do just that. It also gives our members the opportunity to collaborate and network while developing leadership skills and sharing your expertise. To join a committee contact [ContactChamber@pierre.org](mailto:ContactChamber@pierre.org) or call (605) 224-7361.

## Agri-Interest Committee

- Promotes ties between agriculture-based interests and the Pierre/Ft. Pierre business community
- Meets the 2nd Wednesday November - April at 1 PM
- Sub-Committees: Ag Field Day, Ag Scholarships and Ag-Appreciation Banquet

## Events Committee

- Makes sure any event under the Chamber meets the vision. Looks for opportunities to generate non-dues revenue. Provides resources to encourage events in the community
- Meets the 2nd Monday of each month at 1 PM
- Sub-Committees: Leadercast, Golf Classic, Harley Raffle, Parade of Lights and Annual Celebratio

## Hospitality Committee

- Welcomes visitors and new residents to the area, cross promotes area events and attractions, encourages improved customer service practices
- Meets the 2nd Tuesday of each month at 3:30 PM
- Sub-Committees: Rooster Rush, National Travel and Tourism Week and Welcome Newcomers

## Business After Hours

- Occurs quarterly, with 6 participating businesses at each event
- Host location must offer a cash-bar & hors d'oeuvres
- Each business must bring a door prize of \$50 value or more
- To participate in Business After Hours, contact: Katie Johnson

## Leadership Pierre

- Nine month program for current and emerging leaders in the Pierre/Ft. Pierre communities
- Develop individual skills, gather awareness of trends, challenges and issues that face Hughes & Stanley Counties
- To apply, contact: Jamie Seiner, CEO

## Seminars and Lunch & Learn's

- Occurs sporadically throughout the year
- Covers subjects like: customer service, managing difficult employees, finances, etc.
- Members are offered a discounted rate on seminars; Lunch & Learn sessions are free to attend
- To suggest a topic or speaker, contact: Katie Johnson

## Ambassadors Committee

- An extension of the Chamber team, committed to helping fulfill our mission of building a strong, vital business community through outreach, retention and representation
- Meets the 2nd Wednesday of the month at 11:30 AM
- Sub-Committees: Ribbon Cuttings, Open Houses, Grand Openings, Ground Breakings and Business After Hours

## Government Relations Committee

- Ensures member businesses have a voice in the political process on a local, state and national level
- Meets as needed
- Sub-Committees: Candidate Forums, Cracker Barrels and Legislative Welcome

## Sports & Recreation Committee

- A coalition of those involved in all sporting and recreation activities. Creating community awareness about what opportunities exist, and supporting sports and recreation growth in the area
- Meets as needed

## Attend Business After Hours Events

The Pierre Area Chamber holds four Business After Hour events each year. The hosting sponsors provide wonderful door prizes and it is a great chance to network over appetizers and drinks. Check out the schedule in your MIC. Contact the Membership Director to discuss hosting availability.

## Attend Chamber Events

Events are held throughout the year to showcase our community and recognize important people and industries in the Pierre area. These events are always a great networking opportunity and offer a cost-effective way to market your business. View the chamber's calendar on our website, [www.pierre.org](http://www.pierre.org)

## Invest In Your Staff Through Leadership Pierre

This is a comprehensive program for current and emerging leaders to analyze characteristics associated with leadership, develop individual skills, and gather an awareness of trends, challenges and issues that face Hughes & Stanley County.

## Get Your Staff Involved

There is a committee or taskforce designed to suit everyone. Find a complete list in the MIC.

# Tips & Tricks

The Pierre Area Chamber Staff & Board of Directors encourage you to use this action plan as a guide to fully take advantage of the membership benefits available to you.



## **LOG-IN TO THE MEMBER INFORMATION CENTER (MIC)**

The number one way for us to keep you informed and share your business is by keeping your directory listing up to date. Add a description and pictures to stand out in the crowd, submit your events and hot deals to attract customers, post your job opening, register & pay for events, enter your staff as representatives, network with other Chamber members, and choose from a host of sponsorship opportunities. Visit [www.pierre.org](http://www.pierre.org) and log in today. Contact the Chamber for assistance.

## **TAKE ADVANTAGE OF YOUR INVESTOR BENEFITS**

Review the benefits that come with your level of investment with the Chamber. If you are supplying web banner ads, please submit ads sized 480x60 pixels and 298x60 pixels. Communicate ideal months for your business and supply any additional information for your investment package.

## **REQUEST A RIBBON CUTTING**

For a new location or Grand Opening, a ribbon cutting is a great way to gain exposure and host other members in your location. We invite the media and our Chamber Ambassadors to the ceremony. Ribbon and scissors are provided and a photo is featured in our monthly Chamber Newsletter, on our website and on Facebook.

## **SIGN UP FOR THE WEEKLY WHAT'S HAPPENING EMAILS**

Make sure that we have added you to our email database (or go to our website to subscribe to What's Happening). This is the best way to stay up to date with all of the Chamber news. Manage your subscriptions from the Member Information Center.

## **FOLLOW US ON SOCIAL MEDIA**

Like us on Facebook at [Facebook.com/pierreareachamber](https://www.facebook.com/pierreareachamber) and Follow us @[pierre\\_SD](https://twitter.com/pierre_SD) on Twitter

## **SHOW YOUR MEMBER PRIDE**

Proudly display your Chamber plaque sticker in your place of business on your door or window. You may also request our E-Plaque to display on your website.



## *Contact Us:*

Jamie Seiner, CEO - [jseiner@pierre.org](mailto:jseiner@pierre.org)

Katie Johnson, Membership Director - [kjohnson@pierre.org](mailto:kjohnson@pierre.org)

Lois Ries, Convention & Visitors Bureau Director - [lries@pierre.org](mailto:lries@pierre.org)

Mallory Gordon, Events & Communications Director - [mgordon@pierre.org](mailto:mgordon@pierre.org)

Alicia Fabel, Administrative Coordinator - [contactchamber@pierre.org](mailto:contactchamber@pierre.org)

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